

## **SAMY NURIAN BACK IN THE ANALOGUE DAYS**



**A charming illustrated book  
to say Farewell to the digital future.**

### **Book**

**C**an anyone actually remember how we lived in the pre-digital era? What did we do without BlackBerrys, WIFI, MP3 players and blogs?

In this entertaining book, Samy Nurian returns to the old days before our lives were punctuated by a thousand different ring tones, when we would lovingly pick out LPs and treasure their covers instead of scrolling through digital directories of file names. In the analogue days, we looked to the skies for inspiration instead of watching someone else's dreams on the screen.

Bit by bit Samy Nurian deconstructs the hype of the digital age. „Our lives are overloaded. We can't keep up with our emails, our digital photos, our Facebook status, our Second Life avatars. The technology that was designed to bring us closer together is driving us apart.“

Back in the analogue days, we didn't have smartphones, Internet chat rooms or virtual lives – we had time!

144 pages, illustrations, 4c.

### **Author**

Global citizen **Samy Nurian** was born to a German mother and Armenian father in 1968. His analogue existence is based in Paris; digitally, he is a blank. Samy Nurian is a successful journalist and author who lives a full life without email, blogs, or social networking tools. He spends his free time with his Brazilian wife and five-year-old daughter.

### **Rights**

- World Rights
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